**Why we need your help:**

In 2010, Alabama had a severe undercount of over 100,000 households. An undercount of this magnitude in 2020 is unacceptable and could be responsible for the loss of up to $1.6 billion in federal dollars over the following ten years, and two Alabama Congressional Districts.

**Who is hard to count (HTC) in your school?:**

* Complex households with blended families, such as children living with grandparents or non-relatives
* Cultural and linguistic minorities (non-English speaking and English as a Second Language learners) such as Hispanic, Latinx,
* Low-income households with multiple young children.
* Undocumented immigrants (and recent immigrants)

**What you can do:**

1. Distribute flyers, posters, and coloring sheets to raise awareness about the 2020 Census
2. Encourage Census Participation over morning/afternoon announcements
3. Host a Census Day/Night where parents can complete their form on school computers
4. Mass Communication through parent portal
   1. When the census is happening
   2. Why it is important for school funding
   3. How parents can complete the form (online, phone, traditional survey)
5. Robocalls and/or mass texts to parents

**Why care?:**

1. Our Count can increase or reduce funding for your children’s classrooms.
2. The Census Count affects funding levels for Special Education Grants.
3. Alabama received $185 Million for Special Education in 2016, Be Counted.
4. The U.S. Census affects School Lunch Programs, School Breakfast Programs and Headstart Funding!! Be Counted!

**Resources/Organizations to help raise awareness: INVITE US TO HELP**

1. Alabama Cooperative Extension County Offices
2. The Hispanic Interest Coalition of Alabama
3. Alabama Possible
4. VOICES for Alabama’s Children
5. The Alabama Coalition for Immigrant Justice
6. United Way of Central and West Alabama
7. Google Drive:  [Census 2020 Grantee Resources](https://drive.google.com/drive/folders/1c-CtZ258N3CtzXi3PQ4U82O5TmqoGjPB?usp=sharing)